



- **Create Awareness**
- **Increase Engagement**
- **Make an Impact**

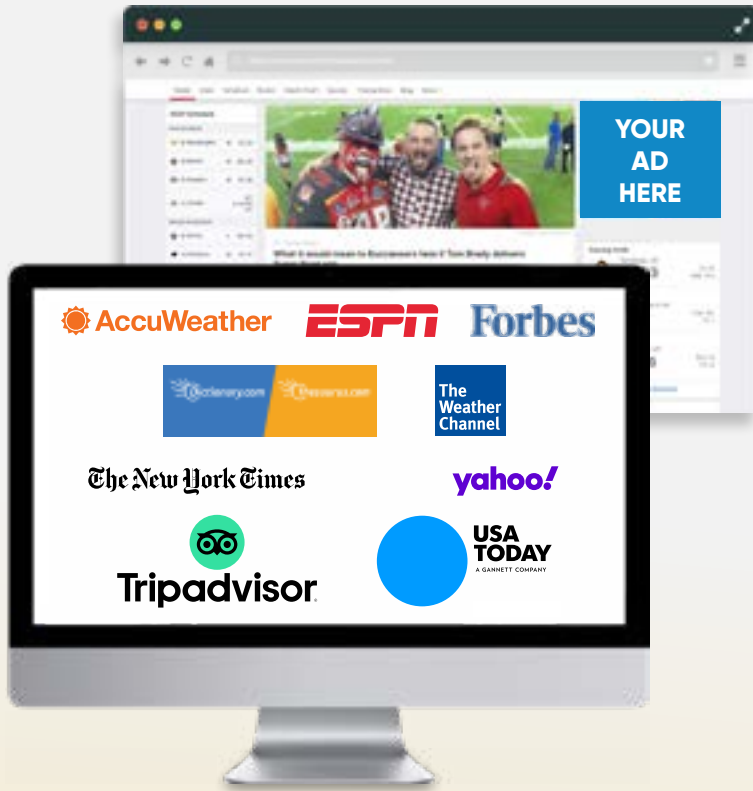
With the PREMIERE group of outdoor hospitality industry leaders in North America

- **ONLY** National Association dedicated to RV Parks & Campgrounds
- **3,000+** ARVC member businesses make up the largest and most successful privately-owned RV parks, campgrounds and glamping businesses across the country
- ARVC members spend **HUNDREDS OF MILLIONS** annually on products, services, and upgrades for their parks and campgrounds
- **PRIMARY DECISION MAKERS:** ARVC members are owners and general managers who are responsible for which products and services they use in all aspects of running their RV park, campground or glamping business
- **VOICE OF THE INDUSTRY:** ARVC is the legislative voice of campgrounds, advocating for the safety, sustainability, and growth of the entire outdoor hospitality industry



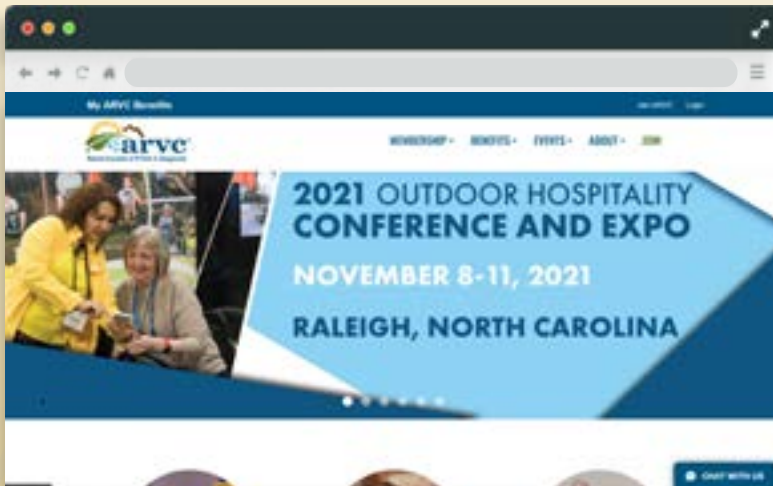
2021-2022 Advertising Sponsorship

For Details, Email Case Aldridge - Case@theassociationpartner.com



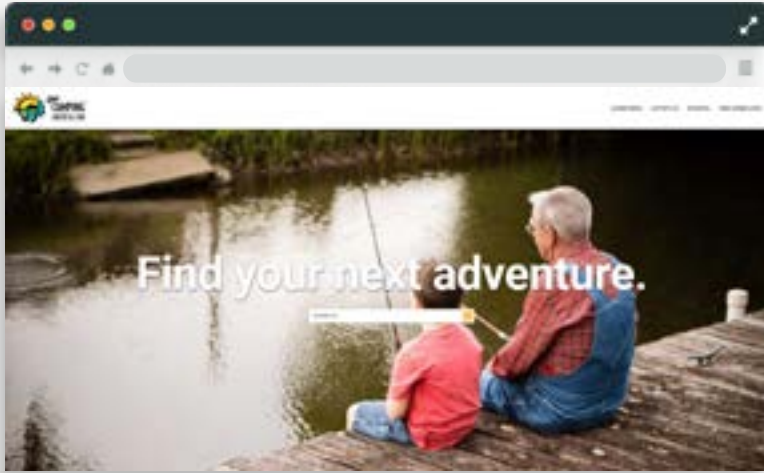
ARVC Official Member & Website Retargeting Program

Consistently & Frequently Reach Thousands of campground owners and operators Hundreds of Thousands of times With Precise and Targeted Messaging on Sites they Use Every Single Day!



ARVC Website Advertising Sponsorship

Stay Front & Center with Thousands of Campground Owners, Managers, and Other Industry Professionals on the Official ARVC Website. PREMIUM Exposure Options are limited and First-Come, First-Serve!



GoCampingAmerica Advertising Sponsorship

Reach Hundreds of Thousands of Campers who are Actively Searching for Campgrounds & Camping Products

- **For RV Parks & Campgrounds** - Advertise to and Retarget a Top-Tier Audience who is Actively Engaged in searching for the Top Campgrounds & RV Parks for their upcoming adventure!
- **For Companies** - Show your Camping Related Products to the MOST PASSIONATE consumer base of Campers & RVers! Dedicated Custom Digital Campaigns Available to Maximize Exposure & Impact for your Brand!
- Custom Targeting & Retargeting Packages are Limited in Availability