THE NATIONAL ASSOCIATION OF RV PARKS AND CAMPGROUNDS

2010 CHAIRMAN'S CLUB

"I know first-hand the importance of supporting the Chairman's Club. Please join me in the fight for our industry!"

David L. Berg, CPO
Chairman of the Board

ARVC's Chairman's Club is made up of members like you and me who value and support ARVC's very active Public Affairs programs. The support from members like us enables ARVC to build a strong presence in Washington, DC so we can meet the many important challenges and issues that face us. Our members tell us that protecting their interests and representing their voice in Washington is one of the most important functions ARVC can provide.

We cannot increase our Public Affairs programs without your help. As a Chairman's Club member, you have the satisfaction of knowing that you are doing everything possible to help protect the RV park and campground industry from burdensome, restrictive or unfair legislation and regulation. The Chairman's Club is growing in importance as the challenges from government increase. We encourage you to do your part to support this program. Please consider **renewing your membership** in the Chairman's Club and return your paid invoice today! Thank you for your continued participation in this worthwhile program.

Here Are Some Key Issues For ARVC in 2010:

- Highway Reauthorization and Funding— Continue to advocate safe and efficient highways essential to RVs.
- Recreation and Tourism Marketing— The Historic Travel Promotion Act is about to be enacted with ARVC recommendations for equal attention to rural areas; National Park Service tourism strategic plan adopted including ARVC recommendations for national parks to work closely with tourism industry and local communities.
- Small Business Tax Issues— Continued to oppose adverse changes in vendor reporting requirements, treatment of independent contractors and reversal of estate tax advances.
- Unfair Competition— Worked to get Federal land agencies to re-examine campground construction and expansion plans.
- Stimulus Legislation— Supported investments in transportation infrastructure and Federal lands that will benefit RV parks and campgrounds.
- Health Care Reform— Opposed proposals adverse to small businesses, including employer mandates.

Here Are Some of the Future Challenges:

- Ensure that interests of small businesses and rural areas are fully considered in implementation of the Travel Promotion Act.
- Support funding for implementation of National Park Service Tourism Strategic Plan.
- Support other Federal programs for tourism development and marketing, such as scenic byway expansion, development of scenic corridors, innovative public-private marketing initiatives.
- Follow implementation of any new health care reform program.
- Support including state-local governments' tourism development projects in any new stimulus legislation.
- Continue tax and regulatory policies damaging to RV parks and campgrounds.

Chairman's Club Benefits:

Knowledge that you are helping to protect your business.

Annual subscription to monthly ARVC National Issues Bulletin

Special Club membership only area at annual InSites Convention & Expo

Special Gift for Joining

Membership Runs
1/1/10—12/31/10

To Join, Please Contact:
Phone: 800-395-2267
Fax: 303-681-0426
E-mail: ddick@arvc.org

NOTE: Membership fees to join the Chairman's Club go directly to fund our Public Affairs activities — no funds are diverted for other purposes.

2010 Chairman's Club Membership Form

_____ YES, I want to join my fellow park operators in supporting ARVC's Public Affairs efforts for $195.00

Your Name:_____

Business Name:_____

Mail Address (not PO Box): _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail Address:_____

PAYMENT OPTIONS:

SPECIAL GIFT FOR JOINING !

Eco Sticky Note Case with ARVC Logo

My check payable to ARVC for $195.00 is enclosed. _____

-OR-

Please charge my credit card for $195.00 _____

_____ MasterCard _____ Visa _____ AMEX

Account Number: _____

Exp.Date: _____ Security Code _____

Cardholder's Name _____
(Please print)

Signature: _____

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Membership fees in the Chairman's Club are not deductible as charitable contributions for federal income tax purposes; however, they may be deductible as business expenses under other IRS provisions. ARVC has determined that 20% of the dues paid to ARVC are not deductible under any provision of the IRS Code. Please check with your accountant/tax advisor for further information.