

Survey Results & Analysis

for

GoRVing

Tuesday, September 4, 2007

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Executive Summary

This report contains a detailed statistical analysis of the results to the survey titled *GoRVing*. The results analysis includes answers from all respondents who took the survey in the 39 day period from Saturday, July 28, 2007 to Tuesday, September 4, 2007. 2500 completed responses were received to the survey during this time.

Survey Results & Analysis

Survey: GoRVing

Author:

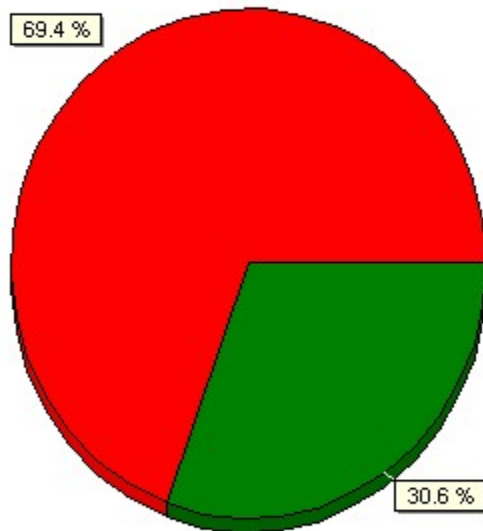
Filter:

Responses Received: 2500

1) Since requesting the Go RVing DVD, have you stayed overnight at a campground or RV park?

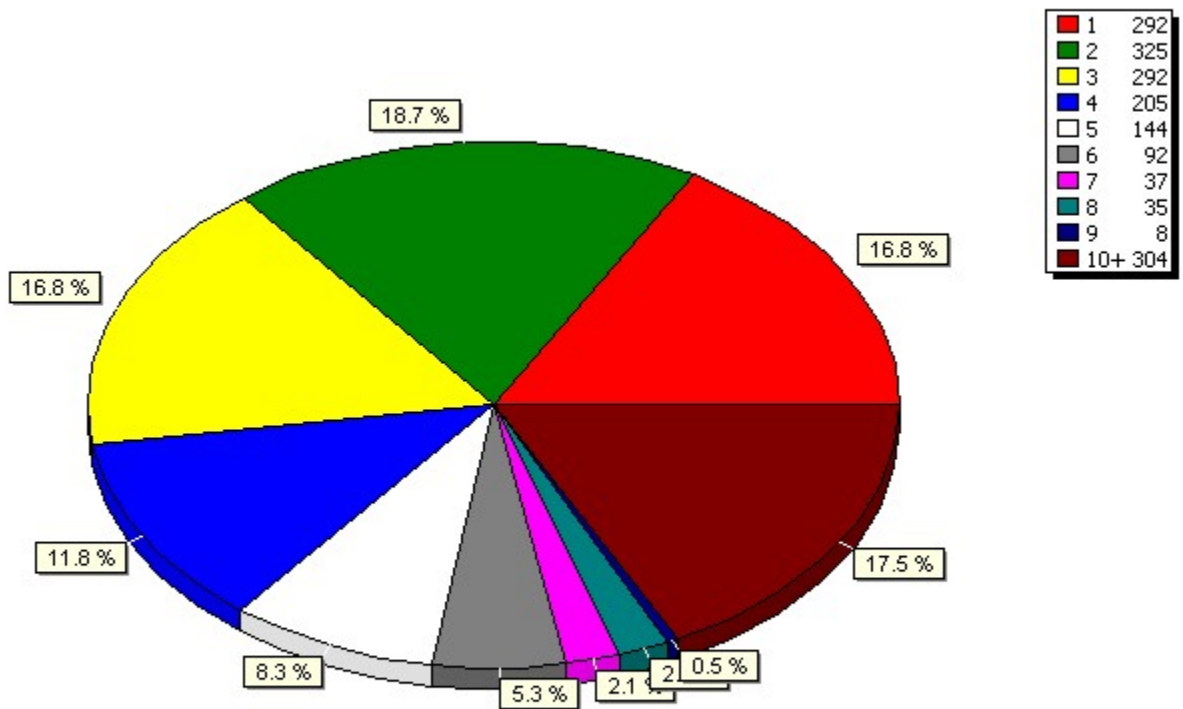
**1) Since requesting the Go RVing DVD, have you stayed overnight at a campground or RV park? **

| | |
|---------------------------------|-------|
| Yes | 1,722 |
| No (Please skip to question #6) | 761 |



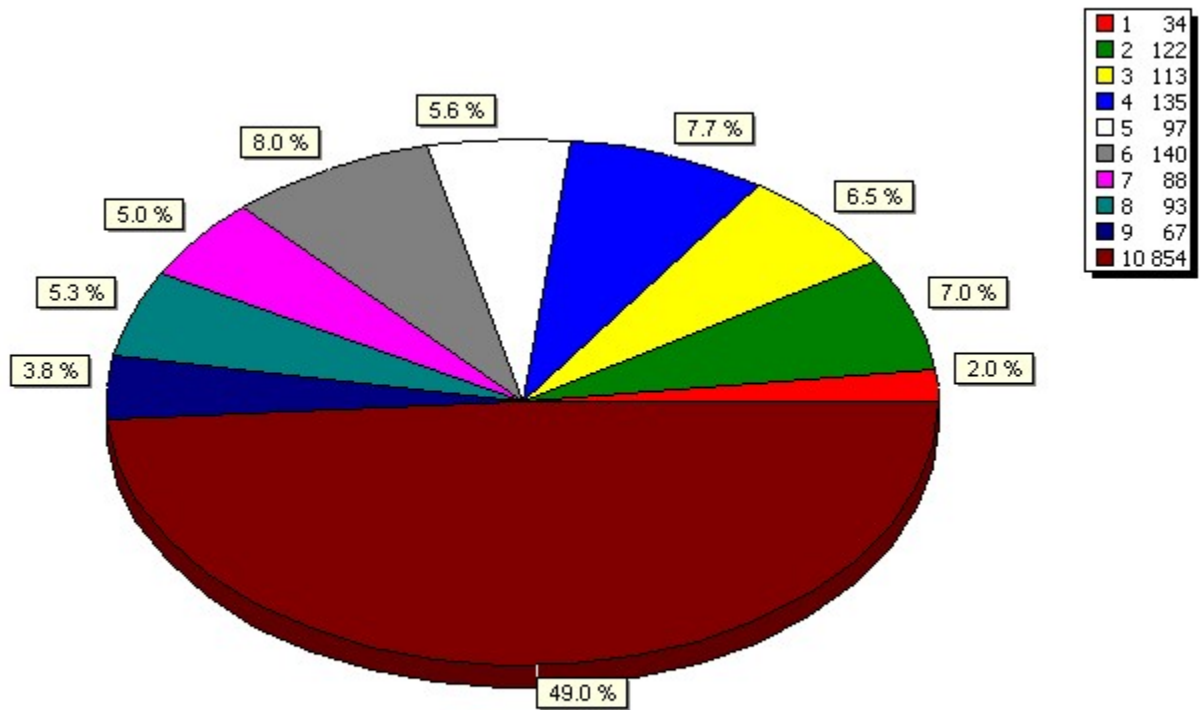
2) If yes, how many times have you gone camping in total?

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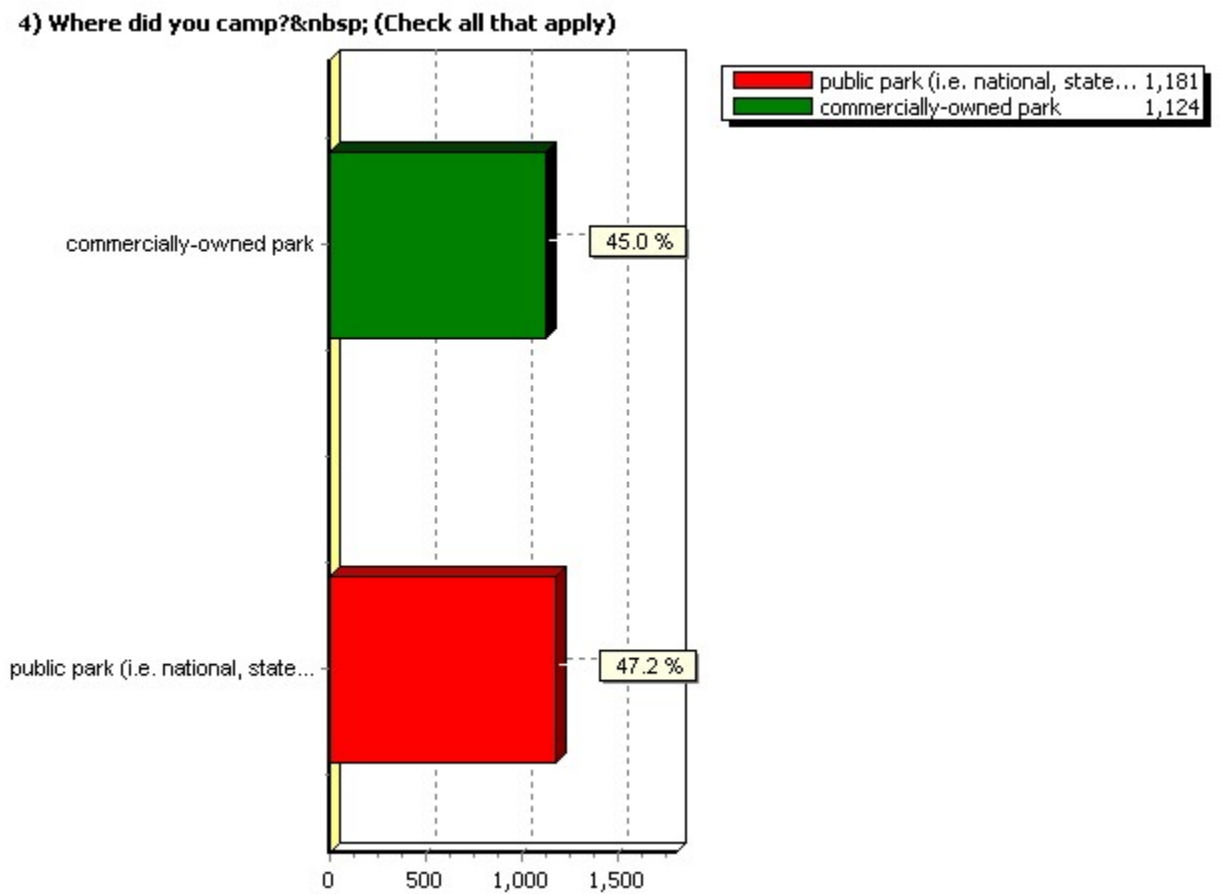


3) How many nights have you camped in total?

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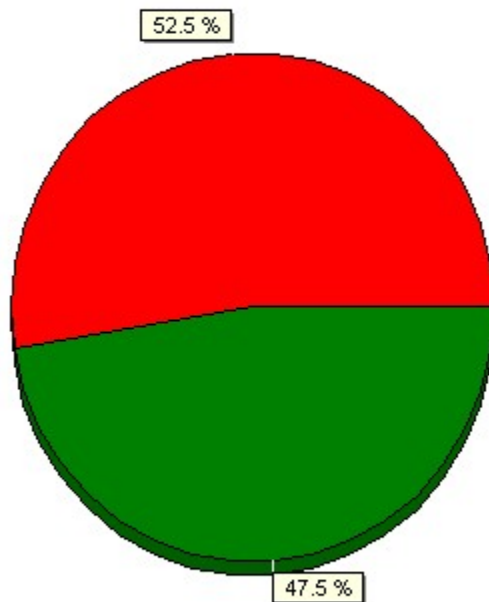
4) Where did you camp? (Check all that apply)



8) Have you visited the www.GoCampingAmerica.com website which provides information on RV parks and campgrounds across the United States plus has information on what to see in each state; camping tips; boating and fishing regulations and much more?

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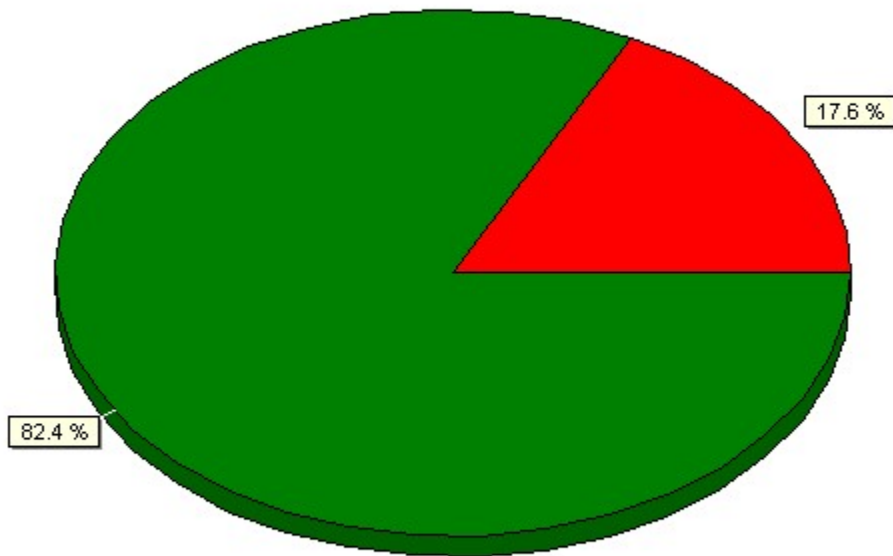
| | |
|---------------------------------|-------|
| Yes | 1,281 |
| No (Please skip to question 10) | 1,157 |



9) If yes, did you choose the parks you camped in from the Go Camping America website?

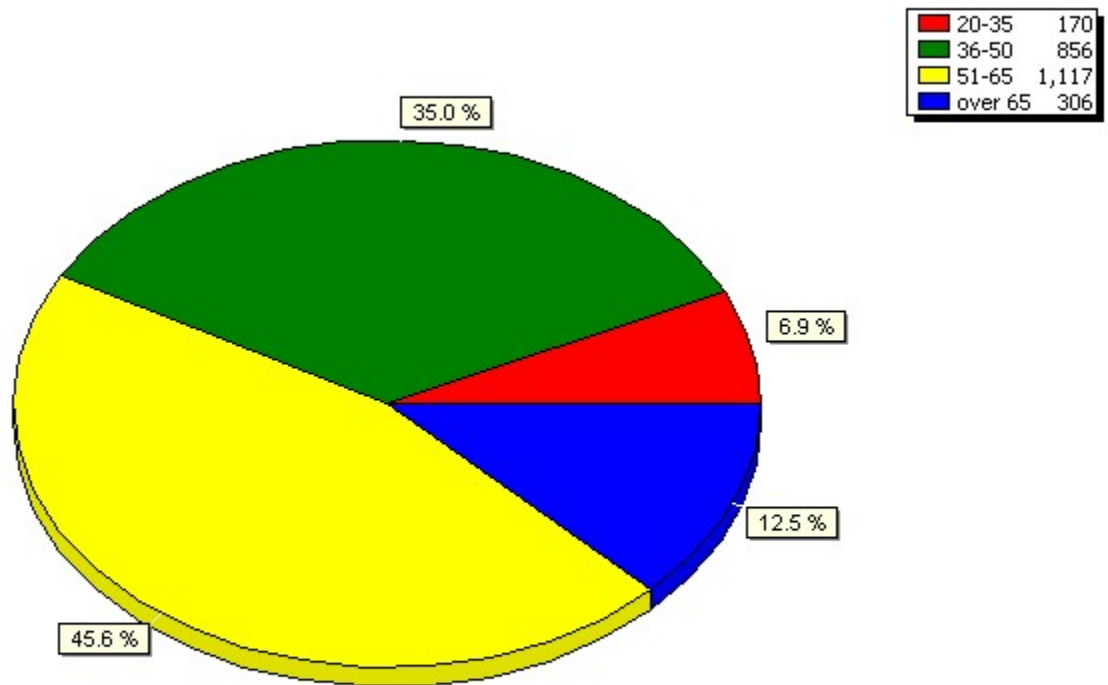
9) If yes, did you choose the parks you camped in from the Go Camping America website?

| | |
|-----|-------|
| Yes | 228 |
| No | 1,066 |



10) What is your age range?

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11) What state do you live in?

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